

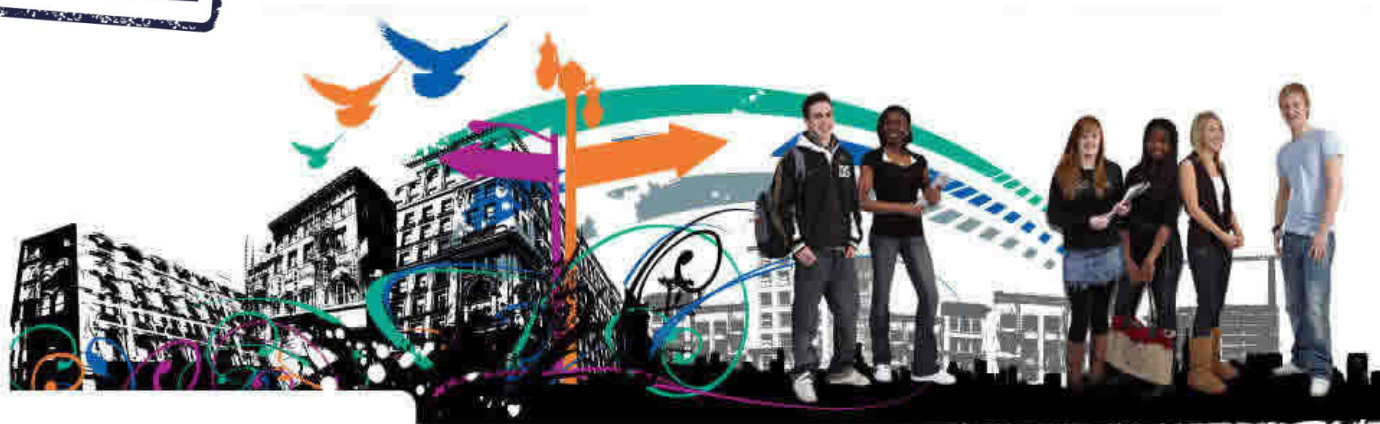


“Getting British Business Online”

[http:// www.gbbo.co.uk](http://www.gbbo.co.uk)

**GETTING
BRITISH
BUSINESS
ONLINE**

Bedford College





GBBO Starter Events

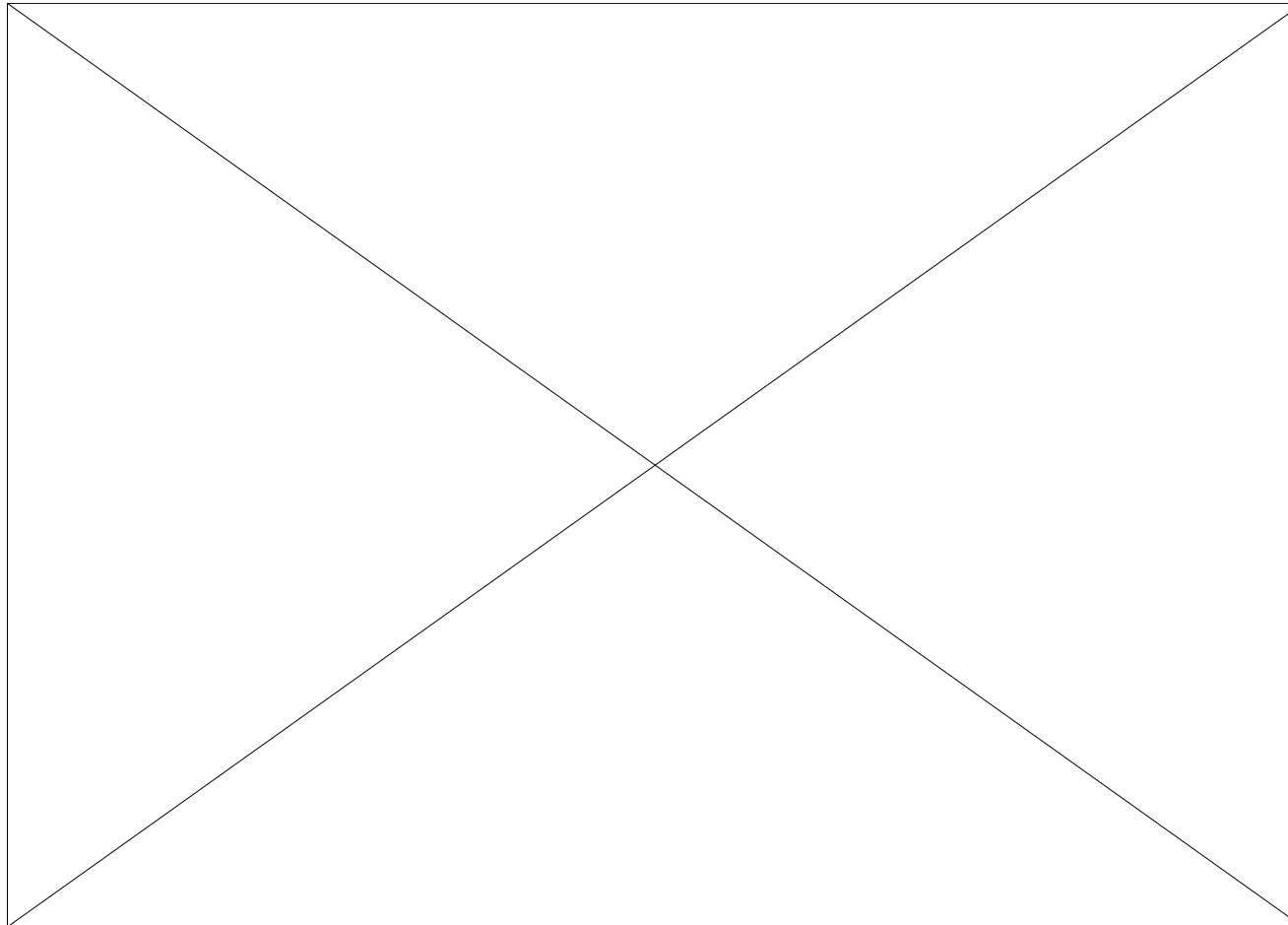
2 June 2010



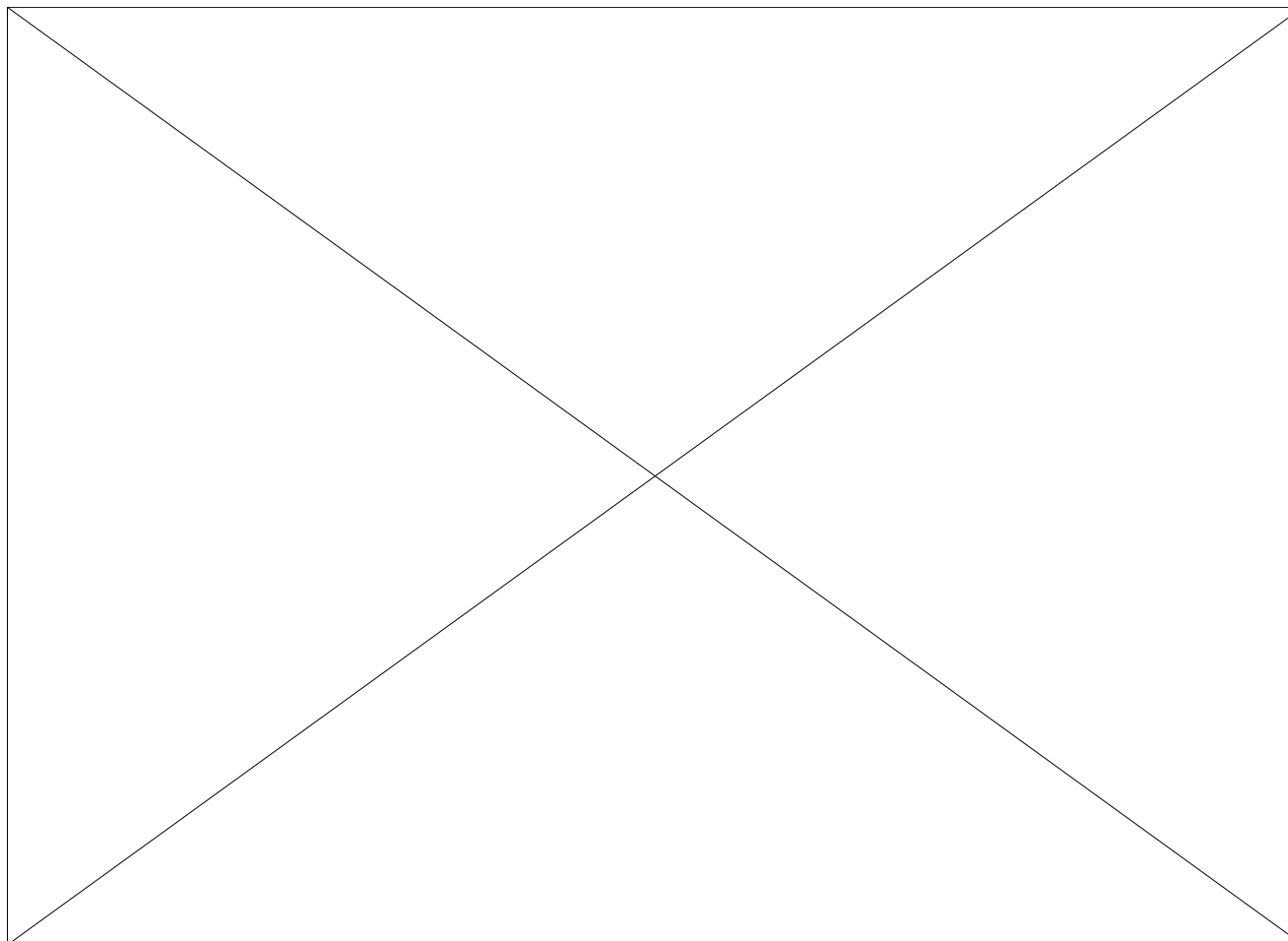
**Create a website for your business
in 20 minutes, for free**



Getting British Business Online Launch - February 2010



Get a Free Website from www.gbbo.co.uk



Why get a Website?



- More than two-thirds of the UK population are online. Get your business in front of new customers
- This initiative is backed by the government and is completely free-of-charge
- A simple tool makes creating your website as easy as possible



How to use this Service



We'll take you through these steps:

- Enter your business details
- Confirm your UK mobile phone number
- Customise your website using your business details
- Publish your website
- Use Google Sites for free anytime and anywhere for further customisation



Getting Started



The process of creating your new website will take about 20 minutes. To make this as easy as possible, please have the following ready:

- The full name and address of your business (used for securing your unique website address, and also for including on your website if you wish)
- A Google Account (gmail or googlemail.com)



Getting Started



- A UK mobile phone number (we will activate your website via a text message code, so please make sure your phone is with you)
- An overview of your business (we recommend a couple of paragraphs explaining who you are and what services or products you offer)
- Pictures of your premises and/or products (pictures will make your website more interesting)



What Next?



- Google Analytics Workshop – Friday 8 October 2010
- Google AdWords Workshop – Friday 5 November 2010
- ITQ for Doing Business Online – Please ask for further details
- [Business IT Guide](#)

